



Corso di Laurea Magistrale/Master's Degree in

MANAGEMENT, MARKETING and FINANCE

Classe delle Lauree Magistrali n. 77 - Scienze economico-aziendali

<https://ls-mmf.unibg.it/en>

nome/NAME:
cognome/SURNAME:
matricola/STUDENT'S NUMBER:
firma/SIGNATURE:
data/DATE:

curriculum: **International management and digital business**

STUDY PLAN A.Y. 2021.2022
enrolment a.y. 2021-2022 (coorte 2021)

code	SSD	1st YEAR (A.Y. 2021-2022)	CFU	hours	term
134005-ENG	SECS-S/03	Statistics for Management	9	72	1
		1 out of:			
910002-ENG	IUS/04	Markets and Companies Law (advanced)	6	48	1
65103	IUS/05	Emerging Technologies Law		36	2
910004-ENG	SECS-P/08	International Business and Trade	9	72	2
164005-ENG	SECS-P/10	Managing People and Organizational Behaviour	12	96	1+2
164008-ENG	SECS-P/08	New Business Venturing	6	48	1
164006-ENG	SECS-P/08	Digital Business Model and Family Business	12	96	1+2
		1 out of:			
164004-ENG	SECS-P/01	Special Issues in International Economics	6	48	2
149013-ENG	SECS-P/02	Personnel Economics and HR analytics			2
total First year credits			60		

code	SSD	2nd YEAR (A.Y. 2022-2023)	CFU	hours	term
134003-ENG	SECS-P/09	Managerial Finance	6	48	2
		1 out of:			
149014-ENG	SECS-P/02	Digital Transformations and Policies	6	48	2
164003-ENG	SECS-P/12	Business History			1
		1 out of:			
164015-ENG	M-PSI-06	Psychology of Consumption and Financial Behaviour	6	48	2
164016-ENG	SECS-P/08	Philanthropy, Impact and Next Generation Investment			2
910010-ENG	SECS-P/08	International Business Management (advanced)	9	72	1
		1 out of:			
134006-ENG	SECS-P/10	Social Topics in Organization	6	48	1
164017-ENG	SECS-P/08	Digital Marketing and Analytics		48	1
90025		Stage/internship			
		Elective courses	12		
164001-ENG		Final dissertation	15		
total Second year credits			60		
TOTAL CREDITS			120		